



INDICUS ANALYTICS PVT.LTD.

## **Requirement: Principal– Projects**

### **About Indicus:**

Indicus Analytics Pvt Ltd. ([www.indicus.net](http://www.indicus.net)), which is a Nielsen owned company, is India's premier economics research and data analytics firms with its Corporate Office at New Delhi. Its clients include premier international policy and academic institutions, governments, and top Indian corporates. Our areas of work span include all economics areas that help decision makers take key strategic decisions.

Indicus possesses among the deepest repositories of data on the Indian market including that of consumers and economies. Its databases on cities, rural markets and neighborhoods are used by most large corporates.

### **About the Position:**

Indicus is currently looking for a Principal to lead research projects and studies with a team of research analysts and economists. The role would be to entail leading projects involving either or both primary and secondary research. The incumbent would be responsible for complete project execution that requires strong leadership to lead the team comprises of diverse expertise as well as good client management skills. It is also expected that the person should be excellent in writing proposals, data analysis, report writing and final presentation of the research reports.

The position would entail the following key responsibilities:

- Conducting economic, consumer and market research with special emphasis in micro market analysis
- Analyze quantitative data from different sources – both primary and secondary
- Interact with and manage a team of researchers, economists, data analysts
- Strong interpersonal and client management skills

The position is based in New Delhi/ Gurgaon

### **Qualifications & Experience:**

- Postgraduate in Economics/ Statistics/ Social Sciences/Management from a reputed or well recognized institution.
- Minimum 6-8 years of experience in working in applied economic or consumer research domain.
- Analysis of survey or household data, forecasting is essential.
- Exposure to business development and client interaction and management.
- Hands-on experience in handling large databases and analytics software (e.g. STATA, SPSS, SAS) added advantage.

### **Skill Sets:**

- A good knowledge and grip of India, the consumer markets, economy, society and geography.
- Good understanding of economic issues and their relationship with consumer market dynamics
- This leadership position requires good communication (both verbal and written for report writing, presentations and proposals) and team management skills

### **Salary range:**

- Good package as per the industry standards.

### **Career Path:**

- Indicus expects each of its staff to have a long term career objective and matches the employee objectives with job requirements.